

HITEX. 2026

PARTICIPATION
PACKAGES



6-9th October, 2026

ERBIL INTERNATIONAL FAIRGROUND

About HITEX

The Hawler International Technology Exhibition (HITEX) is Iraq's largest and most influential annual technology exhibition and conference, held at the Erbil International Fairground. Since its launch in 2019, HITEX has transformed into the premier platform for businesses to expand by presenting their latest products, services, advanced technologies, and innovations from leading local and international tech companies.

With six successful editions under its belt, HITEX has quickly established itself as the largest exhibition in the country. The event attracts tens of thousands of visitors and hundreds of exhibitors from around the world, creating a dynamic environment for business growth, networking, and strategic partnerships.

HITEX provides a comprehensive showcase of the latest in areas such as AI, IoT, cybersecurity, consumer electronics, telecom, blockchain, and e-business solutions, alongside an engaging program of conferences, seminars, and panel discussions that highlight key trends and advancements in the technology sector. By facilitating the exchange of ideas and fostering connections between innovators, investors, and industry leaders, HITEX plays a vital role in supporting technological progress and economic development in Iraq and the wider region.

HITEX Facts & Statistics

+40K Visitors

+120 Companies

+36 Countries

+2000 Business Deals

+20 Startups

+20 Product Launches

+40 Expert Speakers

+30 Panel Discussions, Fireside Chats, Seminars & Workshops

HITEX 2026



6 - 9th October 2026



Erbil International Fairground



9600 SQM



150 PARTICIPANTS



20 COUNTRIES

Why to Participate?

- **Lead Generation**

Connect with new customers and investors looking to capitalize on Iraq's rapidly growing technology market.

- **Networking & Partnerships**

Engage with key industry players, decision makers, and government stakeholders to build long term collaborations.

- **Brand Exposure & Awareness**

Showcase your brand to the largest and most relevant technology audience in Kurdistan and Iraq.

- **Product Launch Platform**

Introduce new products and solutions in a high impact environment with strong media and visitor engagement.

- **Market & Competitive Insights**

Gain valuable insights into market trends, customer needs, and competitor strategies to strengthen your positioning.

- **Business Expansion Opportunities**

Explore new partnerships and growth opportunities to scale your business across the Kurdistan Region and Iraq.

Who Can Participate?

- Telecommunications & Mobility
- Consumer Technologies & Smart Devices
- Network Infrastructure & Cybersecurity
- Robotics & Automation
- E-Businesses & Digital Platforms
- Automotive Tech & Electric Mobility
- Cloud Computing & Data Center Providers
- Artificial Intelligence (AI) & Internet of Things (IoT)
- IT Solutions & Smart Technologies
- Industrial Machine Learning & Data Analytics
- FinTech & Digital Payments
- GreenTech & Sustainability Technologies
- Smart Cities & GovTech Solutions

HITEX Sponsorship Packages

HITEX is a premier technology platform in Iraq that brings together industry leaders, innovators, and stakeholders from various sectors.

Sponsoring HITEX not only enhances your brand visibility but also connects you with a diverse audience, fostering networking opportunities and potential collaborations.

**Brand
Visibility**

**Targeted
Reach**

**Networking
Opportunities**

**Enhanced
Credibility**

DIAMOND Sponsorship Package

USD 90,000

- Booth size:
84 SQM space only for a custom designed booth for Diamond Sponsors at the main area of the fairground.
- Your company will be acknowledged as Diamond Sponsor of the event, and your logo will be displayed on the designed location of Diamond Sponsors on the following elements:
 - HITEK Official Website.
 - On the back side of the ID badge of Exhibitors and Visitors.
 - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
 - On the sponsor wall inside or outside the hall.
 - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities.
 - On the Packshot of the commercial video that will be prepared to promote the event.
- Formal recognition as Diamond Sponsor on HITEK social media channels (Facebook, Instagram and LinkedIn).
- One hour Stage time for the company presentation on HITEK Stage.

PLATINUM Sponsorship Package

USD 65,000

- Booth size:
84 SQM space only for a custom designed booth for Platinum Sponsors at the main area of the fairground.
- Your company will be acknowledged as Platinum Sponsor of the event, and your logo will be displayed on the designed location of Platinum Sponsors on the following elements:
 - HITEK Official Website.
 - On the back side of the ID badge of Exhibitors and Visitors.
 - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
 - On the sponsor wall inside or outside the hall.
 - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities.
 - On the Packshot of the commercial video that will be prepared to promote the event.
- Formal recognition as Platinum Sponsor on HITEK social media channels (Facebook, Instagram and LinkedIn).
- One hour Stage time for the company presentation on HITEK Stage.

GOLD Sponsorship Package

USD 45,000

- Booth size:
84 SQM space only for a custom designed booth for Gold Sponsors at the main area of the fairground.
- Your company will be acknowledged as Gold Sponsor of the event, and your logo will be displayed on the designed location of Gold Sponsors on the following elements:
 - HITEX Official Website.
 - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
 - On the sponsor wall inside or outside the hall.
 - On the Packshot of the commercial video that will be prepared to promote the event.
- Formal recognition as Gold Sponsor on HITEX social media channels (Facebook, Instagram and LinkedIn).
- One hour Stage time for the company presentation on HITEX Stage.

Participates Fees for the Exhibitor:

Silver Location: \$350 per SQM

(S01 - S06) - Booth size: 84 SQM space only for a custom designed booth at the main area of the fairground.

Silver Location: \$300 per SQM

(S07 - S14) - Space only for a custom designed booth at the main area of the fairground.

- Maximum booth size: 84 SQM.
- Minimum booth size: 42 SQM.

Bronze Location: \$250 per SQM

(B01 - B20) - Space only for a custom designed booth.

- Maximum booth size: 72 SQM.
- Minimum booth size: 18 SQM.

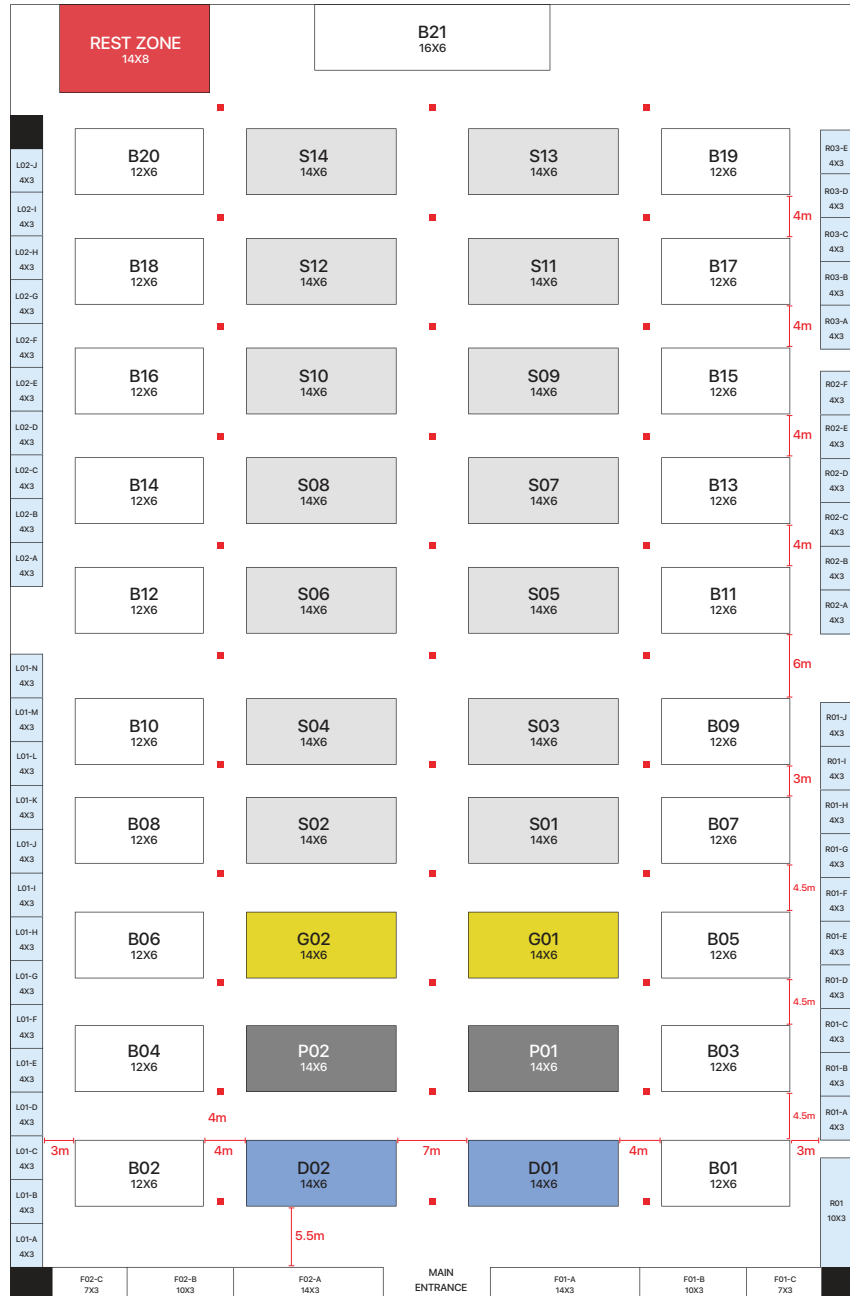
Standard Location: \$250 per SQM

(Equipped Area)

- Maximum booth size: 24 SQM.
- Minimum booth size: 12 SQM.
- Equipment for each 12 SQM: Shell Scheme stand, company name, 2 chairs, 1 square tables, electrical sockets, grey carpet under the booth.

#HITEX26 FLOOR PLAN

- Diamond Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver (S01 - S14)
- Bronze (B01 - B21)
- Standard Booths







HITEX.

www.hitex.tech
exhibit@hitex.tech
sales@hitex.tech

[f](#) [@](#) [X](#) [v](#) [in](#)
[@hitex.tech](#)

+964 (0) 750 012 4000
+964 (0) 750 012 5000
+964 (0) 772 103 6655
+964 (0) 772 105 6655