HITEX.2027

PARTICIPATION PACKAGES



5-8 th October, 2027

ERBIL INTERNATIONAL FAIRGROUND

About HITEX

The Hawler International Technology Exhibition (HITEX) is Iraq's largest and most influential annual technology exhibition and conference, held at the Erbil International Fairground. Since its launch in 2019, HITEX has transformed into the premier platform for businesses to expand by presenting their latest products, services, advanced technologies, and innovations from leading local and international tech companies.

With six successful editions under its belt, HITEX has quickly established itself as the largest exhibition in the country. The event attracts tens of thousands of visitors and hundreds of exhibitors from around the world, creating a dynamic environment for business growth, networking, and strategic partnerships.

HITEX provides a comprehensive showcase of the latest in areas such as AI, IoT, cybersecurity, consumer electronics, telecom, blockchain, and e-business solutions, alongside an engaging program of conferences, seminars, and panel discussions that highlight key trends and advancements in the technology sector. By facilitating the exchange of ideas and fostering connections between innovators, investors, and industry leaders, HITEX plays a vital role in supporting technological progress and economic development in Iraq and the wider region.

HITEX Facts & Statistics

- **+50K** Visitors
- **+150** Companies
- **+20** Countries
- **+2000** Business Deals
- **+35** Startups
- **+50** Product Launches
- **+40** Expert Speakers
- **+30** Panel Discussions, Fireside Chats, Seminars & Workshops

HITEX 2027

5 - 8th October 2027

Erbil International Fairground

9600 SQM

150 PARTICIPANTS

20 COUNTRIES

Why Participate?

- **Lead Generation**
  Connect with new customers and investors looking to capitalize on Iraq's rapidly growing technology market.

- **Networking & Partnerships**
  Engage with key industry players, decision makers, and government stakeholders to build long term collaborations.

- **Brand Exposure & Awareness**
  Showcase your brand to the largest and most relevant technology audience in Kurdistan and Iraq.

- **Product Launch Platform**
  Introduce new products and solutions in a high impact environment with strong media and visitor engagement.

- **Market & Competitive Insights**
  Gain valuable insights into market trends, customer needs, and competitor strategies to strengthen your positioning.

- **Business Expansion Opportunities**
  Explore new partnerships and growth opportunities to scale your business across the Kurdistan Region and Iraq.

Who Can Participate?

- Telecommunications & Mobility
- Consumer Technologies & Smart Devices
- Network Infrastructure & Cybersecurity
- Robotics & Automation
- E-Businesses & Digital Platforms
- Automotive Tech & Electric Mobility
- Artificial Intelligence (AI) & Internet of Things (IoT)
- IT Solutions & Smart Technologies
- Industrial Machine Learning & Data Analytics
- FinTech & Digital Payments
- GreenTech & Sustainability Technologies
- Smart Cities & GovTech Solutions
- Cloud Computing & Data Center Providers

HITEX Sponsorship Packages

HITEX is a premier technology platform in Iraq that brings together industry leaders, innovators, and stakeholders from various sectors.

Sponsoring HITEX not only enhances your brand visibility but also connects you with a diverse audience, fostering networking opportunities and potential collaborations.

- **Brand Visibility**
- **Targeted Reach**
- **Networking Opportunities**
- **Enhanced Credibility**

DIAMOND Sponsorship Package
USD 79,900

- Booth size:
  112 SQM space only for a custom designed booth for Diamond Sponsors at the main area of the fairground.

- Your company will be acknowledged as Diamond Sponsor of the event, and your logo will be displayed on the designed location of Diamond Sponsors on the following elements:
  - HITEX Official Website.
  - On the back side of the ID badge of Exhibitors and Visitors.
  - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
  - On the sponsor wall inside or outside the hall.
  - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities.
  - On the Packshot of the commercial video that will be prepared to promote the event.

- Formal recognition as Diamond Sponsor on HITEX social media channels (Facebook, Instagram and LinkedIn).

- One hour Stage time for the company presentation on HITEX Stage.

PLATINUM Sponsorship Package
USD 59,900

- Booth size:
  98 SQM space only for a custom designed booth for Platinum Sponsors at the main area of the fairground.

- Your company will be acknowledged as Platinum Sponsor of the event, and your logo will be displayed on the designed location of Platinum Sponsors on the following elements:
  - HITEX Official Website.
  - On the back side of the ID badge of Exhibitors and Visitors.
  - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
  - On the sponsor wall inside or outside the hall.
  - On all outdoor advertisements of the event, such as billboards or LED screens that are located in the premium areas in main cities.
  - On the Packshot of the commercial video that will be prepared to promote the event.

- Formal recognition as Platinum Sponsor on HITEX social media channels (Facebook, Instagram and LinkedIn).

- One hour Stage time for the company presentation on HITEX Stage.

GOLD Sponsorship Package
USD 39,900

- Booth size:
  84 SQM space only for a custom designed booth for Gold Sponsors at the main area of the fairground.

- Your company will be acknowledged as Gold Sponsor of the event, and your logo will be displayed on the designed location of Gold Sponsors on the following elements:
  - HITEX Official Website.
  - On the printed invitation that will be distributed to the governmental sector, chambers of commerce, general consulates, and the VIP list.
  - On the sponsor wall inside or outside the hall.
  - On the Packshot of the commercial video that will be prepared to promote the event.

- Formal recognition as Gold Sponsor on HITEX social media channels (Facebook, Instagram and LinkedIn).

- One hour Stage time for the company presentation on HITEX Stage.

International Packages

HITEX is the new way for businesses to grow by showing their latest products, services and presenting the newest worldwide technological inventions. HITEX gives exhibitors the opportunity to make business deals and partnerships locally and internationally, and the ability to apply to governmental tenders. HITEX provides exhibitors with an opportunity to engage with potential clients and create a direct link between managers and customers.

EXHIBITOR PROFILE

- Telecommunication & Mobility
- AI & IoT
- Consumer Technology
- Network & Security
- Industrial Machine Learning
- Robotics
- Digital Education
- Blockchain Technology
- E-business

STANDARD - $ 5,000

- **Booth Size:** 12 SQM equipped stand (shell scheme white panels, 2 chairs, 1 square table, 1 electrical socket, 1 lighting tray, and grey carpet under the booth).
- **Branding:** Stickers on the partition walls and company name on the top facade.
- **Accommodation:** 2 people for 5 nights in a 4-star hotel (double bedroom).
- **Transportation:** Airport – Hotel – Venue – Hotel.
- **Visa:** Visa assistance, if required, for 2 people.

BRONZE - $ 6,600

- **Booth Size:** 18 SQM equipped stand (shell scheme white panels, 4 chairs, 2 square tables, 1 electrical socket, 2 lighting trays, and grey carpet under the booth).
- **Branding:** Stickers on the partition walls and company name on the top facade.
- **Accommodation:** 2 people for 5 nights in a 4-star hotel (double bedroom).
- **Transportation:** Airport – Hotel – Venue – Hotel.
- **Visa:** Visa assistance, if required, for 2 people.

Participation Fees for Exhibitors

Silver Location: $350 per SQM

(S01 - S08) - Booth size: 84 SQM space only for a custom designed booth at the main area of the fairground.

Bronze Location: $300 per SQM

(B01 - B20) - Space only for a custom designed booth.

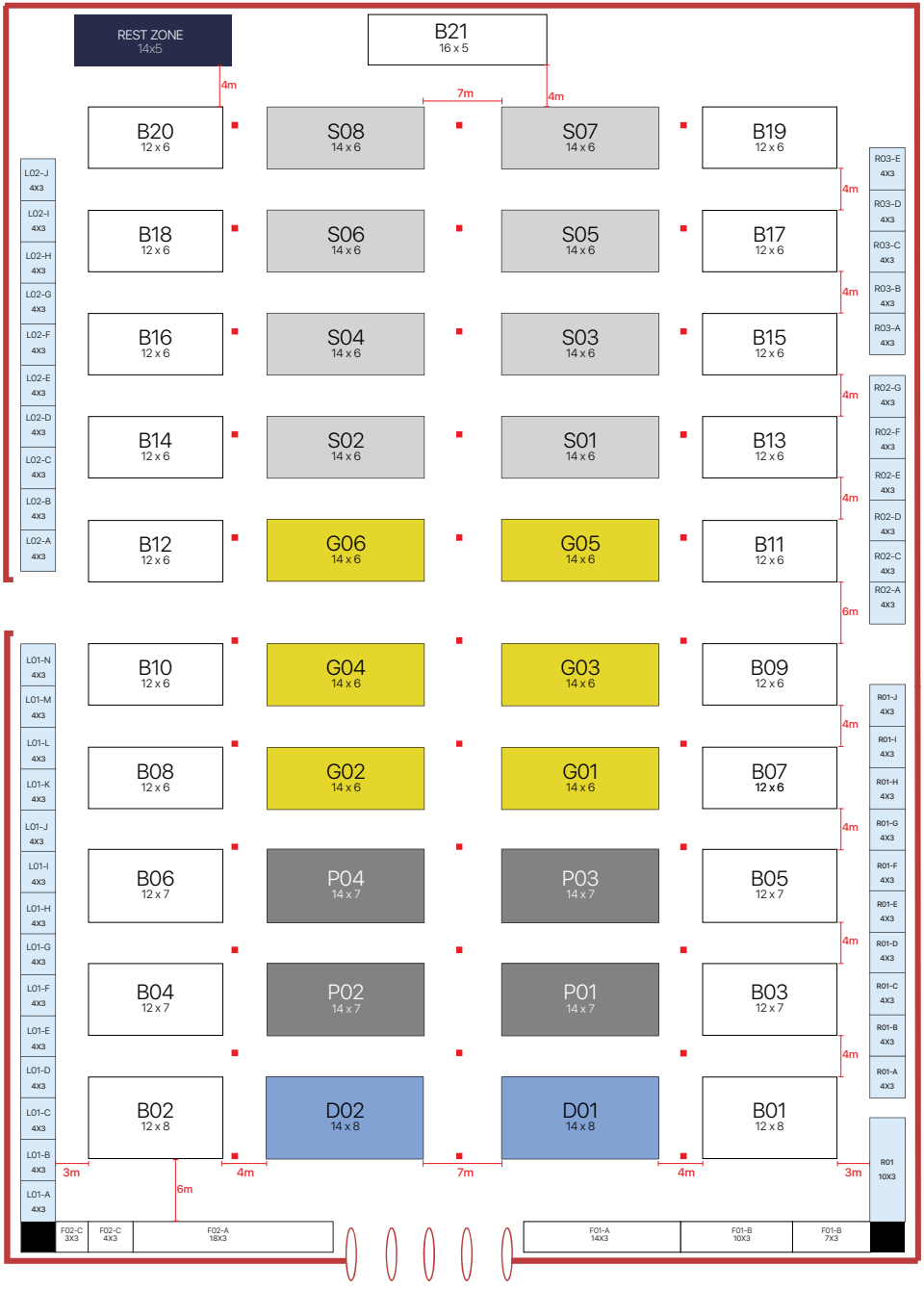
- Maximum booth size: 96 SQM.
- Minimum booth size: 21 SQM.

Standard Location: $250 per SQM

(Equipped Area)

- Maximum booth size: 24 SQM.
- Minimum booth size: 12 SQM.
- Equipment for each 12 SQM: Shell Scheme stand, company name, 2 chairs, 1 square tables, electrical sockets, grey carpet under the booth.

#HITEX27 FLOOR PLAN



- Diamond Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver (S01 - S14)
- Bronze (B01 - B21)
- Standard Booths


WELCOME
2026




MEET ROVER


INGOT
ZMC GROUP
ZMC GROUP
OVANYA








INGIT
FastPay
OVANYA




INGIT LALIGA




HEVI KHOSRAWI

HITEX.



www.hitex.tech
sales@hitex.tech
relations@hitex.tech
global@hitex.tech

@hitex.tech

+964 (0) 750 012 4000
+964 (0) 750 012 5000
+964 (0) 772 103 6655
+964 (0) 772 105 6655